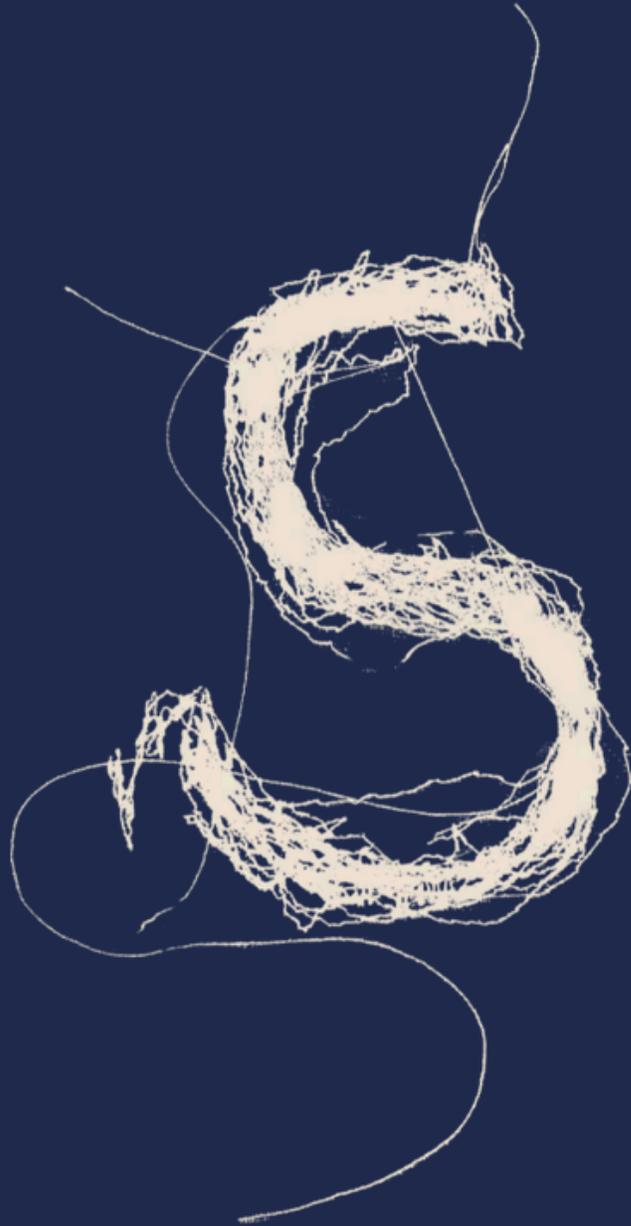


SINULID

Threaded Experience

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MESSAGE FROM THE EDITOR

Ria de Borja

Thirty-four students, twenty-three teachers, four acts—and a fashion show that left some people in (joyful) tears. Sinulid, a culmination of work that has undergone several evolutions, presents the Benilde Fashion Design and Merchandising graduates' work over the last year and a half.

For some of the graduates, the work was completed in months. But for some of these young minds in metamorphosis, it has been an entire lifetime of ideas. Their talents and efforts are apparent. Each approaches the design process uniquely. Some follow a linear method. Others use a more intuitive guiding force.

In documenting this exhibition, we were inspired by the hidden curriculum,* or things that are not said nor seen within the classroom. Knowledge can be gleaned from silent patterns or occurrences on the school premises; even the architecture of a space can reinforce values. The Faculty of the Fashion Design and Merchandising Program is also greatly influenced by the students' daily to-and-fros. What are the values, notions, and learnings from these practically invisible occurrences?

But most important in Sinulid 2025 is the graduates' discoveries about themselves and the world around them. What made them decide what to put forth? Self-exploration was the most crucial aspect, while independent research and mastering technical elements were all part of the journey. One graduate I spoke to mentioned being inspired by his mother and the family business of making salted eggs. Another graduate was all about expressing his gender identity, while another was exploring the grief of the broken-hearted, perhaps the ghosted. These form the “Threaded Experience” that binds the graduates' work together.

With the counsel and occasional handholding of their mentors and teachers, the Sinulid graduates have achieved their best work—so far. It is their first foray into the real world. Will they succeed? They have at least taken baby steps into their futures as fashion designers.

*hidden curriculum

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FROM DE LA SALLE COLLEGE OF SAINT BENILDE

Geraldine B. Araneta

Director, Center for Campus Art, Office of the President

On behalf of the Center for Campus Art team, I am pleased to work with the students and faculty of the Fashion Design and Merchandising Program in realizing the Sinulid 2025 degree exhibition, Threaded Experience. As a teacher, being able to show the best works by students always makes me proud. Teachers guide, but ultimately students navigate their own learning and have the freedom to choose their experiences.

Ar. Harvey Vasquez

Dean, School of Environment and Design

It is my great honor to introduce this year's Sinulid Exhibition 2025, a celebration of creativity, innovation and the transformative power of design. This annual showcase is a testament to the boundless talent of our students, whose works weave together artistry, cultural heritage and forward-thinking design solutions to reflect the aspirations of our time. As you immerse yourself in the works presented, may you find inspiration in the boldness of our students' visions and the unique stories their designs tell. Let Sinulid 2025 remind us of the power of design to bridge the past and future, connect communities, and shape a better world.

Congratulations to our students, faculty and the entire team behind this exhibition. Your dedication to fostering creativity and innovation is a beacon of what Benilde stands for—excellence, compassion and transformation.

May this year's Sinulid thread its way into your hearts and spark meaningful dialogues about the future of design.

Ionica Abrahan Lim

Chairperson, Fashion Design and Merchandising Program, School of Environment and Design

Sinulid 2025: Threaded Experience showcases the incredible talent, passion and creativity of our FDM students. It's a celebration of bold ideas, diverse perspectives and the power of design to tell stories. This exhibition reminds us that fashion is more than clothing—it's a reflection of who we are and who we aspire to be. Congratulations to everyone for bringing this vision to life. Let's keep pushing the boundaries of what's possible.



MESSAGE FROM THE FACULTY

Sinulid is the annual graduation collection fashion event of Benilde's Fashion Design and Merchandising students. It showcases Benilde's graduating students' creativity, craftsmanship and innovation. It serves as both a celebration of individual expression and a testament to the collective journey of a diverse group of aspiring designers.

Despite their diverse points of view, design approaches and practices, the students' collections are connected through personal narratives. Each collection reflects their experiences as designers, makers and individuals, shaped by their unique stories. It's not just a fashion event; it's a celebration of individuality, resilience and the unique narratives that define this year's graduating class.

Sinulid reflects the evolving role of fashion as a medium for social commentary and personal expression. The event challenges audiences to rethink the impact of clothing, not just as adornment but as a statement.

Every Sinulid event is different, as each collection is based on current and anticipated trends, societal changes and technological advancements. This year's creative exercise raises new design techniques, AI and other relevant societal discussions.

The teaching methodology behind Sinulid is deeply rooted in experiential and project-based learning. Students are encouraged to take a hands-on approach, engaging with every stage of the design process, from research and ideation to execution and presentation. It fosters creative independence, allowing students to develop their distinct design philosophies. It also emphasizes real-world application, ensuring students are prepared for the challenges of the fashion industry. Students also benefit from mentorship and collaboration with industry professionals, providing them with valuable insights and connections.

Teachers provide guidance at every stage. We encourage students to explore their strengths while addressing areas for growth. Above all, we strive to empower students to take ownership of their work, encouraging them to take risks, challenge conventions and trust their creative instincts.

Guiding students through every Sinulid is as much a journey for the teachers as it is for the students. By striking a balance between guiding and stepping back, we empower students to create fashion and discover themselves as designers.



UNBOUND

Thelma Sioson San Juan

Never in the history of Philippine fashion has there been greater freedom of creativity than now. It is freedom almost infinite that the upcoming generation of fashion designers/fashion creatives has. It is an infiniteness limited only by their imagination, their passion, their willingness to create.

Unlike the previous generations of Filipino fashion designers who were bound by conventions and traditions, by the rules of Western fashion and design, by the limited supply of fabrics and requisite resources, today's aspiring fashion creatives don't necessarily have to be restrained by these. They don't have to follow rules. They make and break their own rules. More important, they don't have to follow the path blazed by their elders. They have no footsteps to follow but theirs.

They can think up the concepts and points of view that originate in their minds or hearts; they don't need history as anchor. No fabrics or garment components? Use bottles, or discards from your mom's closet. Body proportion, classic or modern silhouette, bias or draping—who needs these structures? Technique? It's what they happen to wake up to in the morning, not necessarily what they read or learn in class. The market? They make one, not necessarily the other way around.

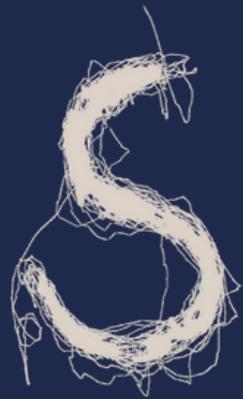
To today's generation, knowledge isn't necessarily a book or a class lecture. That is just an option. Knowledge, to them, is their series and sequence of personal moments. The day—or what it brings—is their most reliable teacher.

They march to the beat of their own drum. Do you hear it? You must, whether you're a school or not. You must, if you are to keep this generation.

And—most important, they have a voice. That voice is a self-indulgence allowed them by the older generations—their parents, their teachers and mentors, their authorities.

So to this generation of Benilde's upcoming designers and creatives, seize the day. It is a luxury.

Sinulid is a consistent evidence of that freedom. It is a platform for a generation's creativity without parameters. It is art unbound.



SINULID

THREADED EXPERIENCE

Sinulid is a project for the graduates of the Fashion Design and Merchandising program, by the graduates. It aims to be a movement that reflects not just the graduates' talents and skills but also—as what fashion is supposed to do—the times.

The graduates' works are achieved via a methodology that balances creativity with structured problem-solving. Unconventional ideas are encouraged while frameworks are set in place.

In a confluence of inspirations—from the royalty of a mountain's lore to broken-hearted teens, mermaids' tails and folk healers—the aesthetics in Sinulid are broad and abyssal.

The liberty to create begins. Molded by their thoughts and guided by their teachers, the students present collections that have run vivid in their imaginations for months—sometimes years. They use their hands, heads and hearts to evoke their learning.

They craft with the knowledge of newly acquired skills, they shape and reshape, sew and tear, based on their day-to-day learnings. The result is a personal one, the effect is the opinion of the viewing public.

The exhibition honors each graduate's hard-earned goal. The expanse uplifts the graduates' visions and subtle messages.

Sinulid is tethered to a hands-on, real-world approach. The goal is not to be transient but enduring.

—Ria de Borja

ACT I

Act I represents a woman's different facets and spectrum of emotions. The use of delicate fabrics might decipher her tenderness and nurturing spirit. Bold, angular designs express her fierce determination and courage. Colors shift from soft pastels to richer tones. The woman is given voice, freedom and the fashion to move with grace.

Total Number of Designers: 9

Designer List:

Abby Acantilado
Samantha Cabrera
Yazmine Calata
Tisha Chavez
Ira Co
Andrea Feliciano
Genevieve Gutierrez
Clarisse Sanchez
Roselle Sy

Abby Acantilado



IRIDESCENT TEARS

Acantilado's collection celebrates all types of bodies, embracing the beauty of imperfection. Inspired by the natural elegance of pearls and designed to empower every woman, it posits that imperfections are the essence of true beauty.

Samantha Cabrera



PIECES OF A GIRL

Cabrera unravels the multifaceted truth of teenage girlhood by visually exploring the highs and lows, chaos and beauty that define the transformative journey of self-discovery. Dreams of self-expression without judgment collide with the messy tanglings of the teenage brain.

Yazmine Calata



DIVINE FEMININE

Every piece in Calata's collection aims to be a portal to the past, capturing the essence of girlhood and the feminine spirit. Innocence and wonder are expressed with a vibrant energy and a romantic aesthetic, taking inspiration from diverse influences, including Audrey Hepburn and Marie Antoinette.

Tisha Chavez



HANDURAW

Handuraw means "the power to imagine" or "reminisce." Chavez's collections blend oil paintings of the legend of Mount Mayon with the intricate art of Pabalat papercutting from Bulacan. Her collection aims to capture elegance, romance and cultural significance, evoking nostalgia for folklore and traditions passed down through generations.

Ira Co



GEMINI

In Greek and Roman mythology, twin brothers Castor and Pollux were placed in the sky as the constellation Gemini. Co aims to project her weaves as twins with intertwined personalities, never meeting and traveling an opposing path.

Andrea Feliciano



RUNAWAY PRINCESS

Refuting the ideas of being "picture perfect" or being a thorn amongst roses, Feliciano's collection embraces differences. Sweet and soft silhouettes mingle with the more rigid leather and metal hardware looks.

Genevieve Gutierrez



THE MATRIARCHAL PARTY

Power dressing was a tool for women during the 1980s. Gutierrez's collection celebrates modern power dressing and references Victorian tea parties, demonstrating how feminism penetrated the mainstream.

Clarisse Sanchez



DECIDIDO

In this harmonious merging of cultures, Sanchez pays tribute to dual heritages while embracing a contemporary moment. The collection outlines a seamless integration of traditional Filipino clothing with modern Danish influences.

Roselle Sy



SERENDIPITY

The concept of Sy's collection is dainty but also sturdy and untamed. The inspiration is undomesticated flowers found in streets and grassy fields that grow naturally, no matter the efforts to eradicate them.

ACT II

Act II celebrates individuality by breaking the chains of gender and stereotype. Emphasizing inclusivity and diversity, the designs explore how our identities are shaped by our environments and inner conflicts. What is different is celebrated.

Total Number of Designers: 6

Designer List:

Brianna Balaoro
Alessandra Caamic
Ingrid del Rosario
Maxine Dela Cruz
Jolo Estavillo
Alexandra Zarate

Brianna Balaoro



LINEAE

Balaoro's collection emphasizes relatability through minimalist design. It aims to create a subtle yet impactful aesthetic using lines and color. The approach aspires to transform essential elements into an illusion of sporty sophistication.

Alessandra Caamic



BALUD

Inspired by the Visayan word "balud" or "wave," the collection is a metaphor for gender fluidity. It expresses the dynamic nature of preferences, which, like gender identity, can fluctuate like a wave's motions. Caamic also aims to showcase her Cebuana heritage in this collection.

Ingrid Del Rosario



KUHA KULTURA

Del Rosario's collection draws inspiration from the Filipino crab mentality and how people can hinder progress due to fear of others' successes. It delves into the toxicity driven by competition, jealousy and selfishness. The designs aim to mirror intricate human relationships.

Maxine Dela Cruz



PARALYSIS BY PERFECTIONISM

Delving into the paralyzing side of perfectionism, leading to abandoned projects, Dela Cruz's collection suggests that to achieve anything, one must let go of the pursuit of flawlessness and embrace imperfections as part of one's process.

Jolo Estavillo



TAKLOB

Bamboo sets the stage for Estavillo's collection's main character. The collection highlights bamboo from a construction site and is inspired by construction workers who are offered support and safety by bamboo scaffolding.

Alexandra Zarate



FOMOLUTION

Zarate's collection aims to tell the story of evolution. It portrays feelings of isolation, solitude, anxiety, coping and acceptance by embracing struggle through self-reflection and overcoming the fear of missing out.

ACT III

A celebration of innovation as a transformative art form, where fashion becomes a medium for profoundly personal storytelling, gives witness to the authentic stories that have shaped these designers. Unparalleled artistry and craftsmanship, including hand-stitched details and luxurious fabrics, express experiences of identity, struggle and self-discovery.

Total Number of Designers: 10

Designer List:

Pearle Abella
Hannah Barrera
Janelle Chan
Kim Chua
Ivee De Los Santos
Kyle Gomelet
Micah Lao
Erin Nicolas
Lance Rubio
Krissie Teruel

Pearle Abella



RESONANCE

Abella's collection is inspired by her childhood—when she played with dolls and made clothing for them from handkerchiefs. It plays with the idea of having a limited surface and the various shapes of fabric and materials used in making clothing.

Hannah Barrera



LOVE, H

Flowers are a gift, an apology, a symbol of love. Barbera gifts herself a bouquet with embedded messages. She will look back at her 21-year-old self and say, "I am worthy." She will design her life around it. "To the me of tomorrow, this is for you."

Janelle Chan



THE FALL OF ICARUS

Inspired by the story of Icarus, the boy who flew too close to the sun in Greek mythology, Chan's collection examines the balance between aspiration and the consequences of overreaching. It celebrates the beauty of dreams and teaches the lessons of failure.

Kim Chua



THREADS OF FATE

Chua's collection draws inspiration from the art of fortune-telling, specifically taromancy. According to tarot readers, tarot is the storybook of our lives, the mirror to our souls, and the key to our inner wisdom.

Ivee De Los Santos



CRAZY IN LOVE

De Los Santos' collection aims for a fun and playful take on bridal fashion. It uses unconventional silhouettes and reinterprets common bridal elements. It is inspired by a love for cartoons, dress-up games and dolls and showcases the designer's inner child at play.

Kyle Gomelet



SANDS AND DUSK

Inspired by exploring synthetic encounters with natural landscapes, Gomelet's collection delves into the intricate world of synesthesia and shows how it intertwines with different senses. It aims to enhance the understanding of human perception, highlighting the beauty and complexity of sensory experiences.

Micah Lao



PAS DE DEUX

Lao's collection blends ballet's grace with strength, softness and timeless self-expression. It aims to empower individuals to embrace their gender identity and uniqueness with pride. The garments are canvases of personal expression, allowing wearers to embody their authentic selves beyond societal constraints.

Erin Nicolas



REYNA

Nicolas' collection reinterprets the Manila Carnival Queen by blending features of royalty with the beauty of the ordinary, using unconventional materials and turning them into the extraordinary. Baroque influences also establish a Filipina monarch embodying spectacle, glamour and a reimagined sense of elegance.

Lance Rubio



PARA KAY NANAY...

Rubio dedicated his collection to his mother. It is her story. Every look represents the different stages of her life via a series of versions of the clothes she wears. Incorporated in the garments are materials that have been part of her life routine; many are as fragile as her.

Krissie Teruel



JOIE DE VIVRE

Teruel's collection reflects pride in her hometown, Iloilo City, and her deep connection to her roots. It aims to represent her identity through vibrant colors, evoking positivity and energy.

ACT IV

Traversing the line between fashion and the otherworldly, Act IV explores identity, gender and surrealism. Journeying through each individual's unique unconscious and irrational expression, the designs embody the internal battles of emotions, flowing between the worlds of the living and the supernatural.

Total Number of Designers: 9

Designer List:

Dom Aquio
Ann Hernandez
Elijah Mananghaya
Paulette Navera
Rain Olais
Serena San Jose
Gemma Santos
Ysavel Soriano
Deil Valle

Dom Aquio



BERDE NGA DUGO

"Green-blooded" or "dugong berde" is an offensive term used to describe homosexuals, reflecting deep societal prejudices. Aquio's collection symbolizes the marginalization and dehumanization of queer people, especially trans women who face trauma and discrimination, particularly when attempting to access public restrooms.

Ann Hernandez



DEFY THE STARS

Hernandez' collection seeks to bring cosplay outside its usual bounds through a fusion of fashion and cosplay. It takes inspiration from the world of Outerspace Filipino Workers by Mr. Keith Sicat. It re-envision the characters while maintaining distinct elements from the characters' backgrounds, designs and environments.

Elijah Mananghaya



IMAHINASYON SA BANYERA

Mananghaya's collection is inspired by children's imagination, transforming the everyday towel into different silhouettes, such as wigs, dresses and mermaid tails. Showcasing stages of sexual awakening, from confusion and exploration to self-discovery and acceptance, it features the challenges and obstacles individuals face when suppressing their gender identity.

Paulette Navera



DHARMA

The world is cruel and also achingly beautiful. A crow, in its quest for survival, meets its untimely end. Inspired by this tragic fate, Navera's collection unravels the truth of humanity's struggle with suffering and desire, laying bare the raw pain of existence.

Rain Olais



SCARLET THOROUGHFARE

A fashion and human anatomy narrative delves into the beauty of the muscular, circulatory and respiratory systems. Each piece in Olais' collection is a canvas inspired by sinewy muscles and branching veins, celebrating the human body's wondrous intricacies and unique forms.

Serena San Jose



KASAKDALAN NG DAHAS AT LAMAN

An ode to transsexuality through the lens of body horror and fashion, San Jose's collection showcases the divinity and grace that come with body modifications transsexuals go through. The collection makes use of flesh-like textiles and constricting silhouettes.

Gemma Santos



TABI-TABI PO

Santos' collection highlights the lesser-known media-based arts' mythological creatures in the Philippines—such as the Talagbusao, Ani-ani and Tahamaling, alongside the infamous engkanto—redefining the villainous portrayal of the entities into something truer to their nature.

Ysavel Soriano



INTERLUDE

Soriano's collection celebrates diversity and individuality by showcasing flexibility and self-expression in menswear. Its attitude is reflected through fashion and art without censorship. The collection aims to combine ambivalence, attraction, mystery and romance in a bold, honest vision of creativity.

Deil Valle



LAKBAY

Inspired by a journey of the broken-hearted, told through the five stages of grief, Valle's collection represents how these experiences can be symbolized in a fashion story, using artisanal techniques.

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Timothy Espinili (Andrea Feliciano - RUNAWAY PRINCESS)

Andrey Geronimo (Deil Valle - LAKBAY)

Jome Hidalgo (Dom Aquio - BERDE NGA DUGO)

Ace Jimenez (Lance Rubio - PARA KAY NANAY...)

Robyn Josue (Pearle Abella - RESONANCE)

Ayn Ledina (Clarisse Sanchez - DECIDIDO)

John Lim (Ingrid del Rosario - KUHA KULTURA)

Raymond Lontok (Yazmine Calata - DIVINE FEMININE)

Royce Margaux Magsanoc (Alexandra Zarate - FOMOLUTION)

Rob Ocmer (Rain Olais - THOROUGHFARE)

Paulo Rana (Samantha Cabrera - PIECES OF A GIRL)

DJ Rieza (Kim Chua - THREADS OF FATE)

Merianne Rillera (Roselle Sy - SERENDIPITY)

Ver Sacol (Brianna Balaoro - LINEAE)

Niel Santiago (Ann Hernandez - DEFY THE STARS)

Kim Angela Santos (Alessandra Caamic - BALUD)

Charlon Serrano (Jolo Estavillo - TAKLOB)

Studio Malamaya (Tisha Chavez - HANDURAW)

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The Center for Campus Art is an exhibition platform for art, design and advocacy of the De La Salle-College of Saint Benilde students, faculty, and associates.

The HIDDEN CURRICULUM is a series of digital publications that documents the exhibition projects of the Center for Campus Art. This first edition is on contemporary fashion.

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